Rubric for Assessing Information Literacy in Infographics

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Creating an Infographic	Performance Level 1	Performance Level 2	Performance Level 3
Define a topic	Student: • Does not define the scope of the topic.	Student: • Defines the scope of the topic, but the scope is incomplete (parts are missing, remains too broad or narrow, etc.).	Student: • Defines the scope of the topic.
Determine type of information needed	Student: • Does not identify types of information that relate to the scope of the topic.	Student: • Identifies types of information that partially relate to the scope of the topic.	Student: • Identifies types of information that relate to the scope of the topic.
Search for information on the topic	Student: • Accesses information that lacks relevance and quality.	Student: • Accesses relevant information, but information is limited or lacks quality.	Student: • Accesses relevant and quality information sources.
Sort and sift information	Student's: • Rationale for using information is unclear.	Student's: • Rationale for using information is clear, but not in all contexts.	Student's: • Rationale for using information is clear.
Synthesize information to form the content of the infographic	Student: • Does not apply content in a manner that supports the purposes and format of the infographic.	Student: • Applies content in a manner that partially supports the purposes and format of the infographic.	Student: • Synthesizes content in a manner that supports the purposes and format of the infographic.
Use appropriate technologies to design and create the infographic	Student: • Communicates information from sources via technology in a fragmented manner.	Student: • Communicates information from sources via technology.	Student: • Communicates information from sources via technology with clarity and depth.
Credit sources of information	Student: • Does not follow citation conventions.	Student: • Follows citation conventions with errors.	Student: • Follows citation conventions correctly.

Adapted from:
AAC&U VALUE information literacy rubric revision – Assessment Immersion 2010. (2010).
RAILS: Rubric assessment of information literacy skills. Retrieved from
http://railsontrack.info/rubrics_details.aspx?wkid=41&catid=7